

ChicagolandGardening.com

Connect with more Gardeners! Our website offers creative opportunities to interact with our online visitors seeking gardening information and resources.

46% increase in visitors to ChicagolandGardening.com over the last 2 years!

April through August	2008	2009	2010
Average page requests per month:	13,310	21,816	24,483
Average unique users per month:	2,832	4,642	5,209

Did you know...

- 89% of consumers making in-store purchases in key garden categories have conducted online research.*
- Readers that saw a print and an online ad for the same product were twice as likely to buy the product!**

*BGRResearch; **Pew Institute 2008



Limited Space Available!

Reserve your space and lock in the best positions.

Web Ad Rates	1x	6x	12x
	Hot Brick	\$185	\$175
Add rotating images	2nd add \$50; 3rd add \$30		
Hot Button	\$95	\$90	\$85
Add rotating images	2nd add \$50; 3rd add \$30		
Linked Banner	\$195	\$185	\$175
Add rotating images	2nd add \$50; 3rd add \$30		

Chicagoland
GARDENING
www.chicagolandgardening.com
630.908.2224

TO CONTACT YOUR SALES REPRESENTATIVE:

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CHICAGOLAND GARDENING MAGAZINE, A PUBLICATION OF STATE BY STATE GARDENING

P.O. Box 730, Downers Grove, IL 60515-0730 • Direct: 630.908.2224 • Main Office: 888.265.3600 ext. 342 • Fax: 630.214.5409 • Web: www.chicagolandgardening.com



E-newsletter

Chicagoland Gardening's

monthly E-newsletter is sent free and has become a trusted resource for gardeners. The magazine's award-winning editorial staff is combined with the unique interactive functions of the internet to provide passionate gardeners the perfect combination of local horticultural information.

3 Great Options! Mix and match to create the best combination and lowest rate frequency!

Premium Ad

360 x 180 pixels, 72dpi (5"x2.5")

Sponsor Hotlinked Button

150 x 150 pixels, 72dpi (3"x2.5")

Clickable Coupon

Supply text (%,\$\$off,free,contact info & expiration)

E-newsletter Ad Rates

	1x	6x	12x
Premium Ad	\$170	\$160	\$150
Additional rotating images	2nd add \$50;3rd add \$30		
Sponsor Hot Button	\$70	\$65	\$60
Additional rotating images	2nd add \$30;3rd add \$20		
Clickable Coupon	\$70	\$65	\$60



Limited Space Available!

Call today before the new growing season gets underway!

Contact Ann Sanders: 630.908.2224 or ann@chicagolandgardening.com

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