

## Dimensions

(Publication trim size is 8.375" w x 10.875" h)



## Submitting Artwork

- All artwork must be in an electronic file (high res. PDF, TIFF or EPS).
- Use only CMYK colors. Spot PMS colors cannot be used.
- **Bleeds must extend beyond the edge of the page by 1/4".**
- Set all rules to at least .5 pt.
- If sending the native file, include all images. Save images as either TIFF or EPS
- Supply all images either as CMYK, grayscale or duotone (using process colors only) at 300 dpi or greater. Black and white line art should be in a bitmap TIFF format at 600 dpi. We cannot be responsible for poor image quality if low resolution images are sent.
- Use only PostScript typefaces (include both screen and printer fonts). Do not use TrueType fonts.
- If sending the native file, send all fonts used in the file, including fonts used in placed EPS graphics.
- To submit files through e-mail to [artwork@chicagolandgardening.com](mailto:artwork@chicagolandgardening.com). Limit file size to 10MB or less. If file size is larger than 10MB please send by mail on a CD to Chicagoland Gardening, Attn: Suzanne Ray, P.O. Box 730, Downers Grove, IL 60515-0730.

### Need Design Assistance?

Let our Art Director design your ad for you. Design fee is \$75/ad for our display advertisers (\$160 non-advertisers) with your image/s or stock images from our library. Artwork and other materials can be sent to [artwork@chicagolandgardening.com](mailto:artwork@chicagolandgardening.com)